

THE HINDU • SUNDAY, OCTOBER 18, 2015

## Two-day management session organised



*Several suggestions have been received from participants.*

**S**ri Sai Ram Institute of Management Studies organised a conference on banking, finance, business & technology for sustaining economic development in global market (IBFBT'15) for two days on October 9 and 10. The two-day programme was marked by presentations on different streams such as finance, banking, HR and marketing and panel discussions.

Several suggestions were received in the form of feedbacks from all research participants and delegates from Malaysia, Sri Lanka, Nepal, Iran, Iraq, Libya, Kenya, Abu Dhabi as well as from different States of India. Around 400 papers were presented during the two-day programme. Awards were distributed to

the best research papers presented.

Ravi Veeraraghavan, senior director, Delloite India, emphasised on technology, mobility, digital transformation and security, importance on one uniform formats across the Indian banking system.

T. Velnampy, dean, faculty of management & commerce, University of Jaffna, in his keynote address, drew attention of the research participants and students towards the knowledge management and minimising the gap between existing and new findings.

K. Maran, director, Sri Sai Ram Institute of Management Studies, welcomed the gathering and C.V. Jayakumar, principal, Sri Sai Ram Engineering College, spoke.